

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **09**

BRIDGING FINANCE, NEUROSCIENCE, AND BEHAVIOUR: NEW PERSPECTIVES ON FINANCIAL DECISION-MAKING AND VALUE CREATION

TRACK CHAIRS

Elvira Anna Graziano
Link Campus University

Gerardo Petroccione
Link Campus University

Marco Barone
LUM Giuseppe Degennaro University

TRACK DESCRIPTION

This track welcomes contributions on behavioural finance, neurofinance, and organisational neuroscience, exploring how cognitive, emotional, social, and neurocognitive factors influence financial decision-making and sustainable value creation. This track encourages studies on behavioural biases, market sentiment, investment and credit decisions, asset pricing, corporate governance, risk culture, and sustainable and climate finance, particularly in the context of digital and green transitions. This track particularly welcomes research on human interactions with emerging technologies, including artificial intelligence, automation, digital platforms, and immersive technologies, examining their implications for trust, transparency, financial inclusion, and ethical behaviour. This track also invites work on environmental, social, and governance (ESG) considerations, financial regulation, and institutional responses to the Twin Transition. Theoretical, experimental, interdisciplinary, and neurophysiological approaches are encouraged to advance understanding of responsible financial decision-making.

KEYWORDS

Behavioural Finance · Neurofinance · Sustainable Finance · Twin Transition · Artificial Intelligence

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

Hosted by
LUM Giuseppe Degennaro University