

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **10**

BUSINESS INCUBATION AND ACADEMIC ENTREPRENEURSHIP FOR SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS

TRACK CHAIRS

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TRACK DESCRIPTION

This track welcomes contributions on how entrepreneurial ecosystems, business incubation, and academic entrepreneurship interact to foster sustainable value creation in SMEs, start-ups, and academic spin-offs within the digital and green transitions. This track encourages studies on university and private incubators, accelerators, technology transfer initiatives, and emerging models such as venture builders and startup studios. This track particularly welcomes research on the mechanisms, configurations, and boundary conditions through which different support models produce distinct outcomes, including long-term post-incubation growth, resilience, and social and environmental impact. This track also invites work on university–incubator–SME relationships, entrepreneurial financing pathways (e.g., banking, venture capital, public funding), knowledge transfer, capability development, inclusive access to support, and ecosystem governance. Sustainability reporting and innovative business evaluation methods are of specific interest. Theoretical, empirical, and interdisciplinary approaches are all in scope.

KEYWORDS

Incubator · Sustainable Growth · Venture Builder · Start-up Studio · Academic Entrepreneurship

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari