

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **20**

FINANCIAL AND ECONOMIC INSTRUMENTS FOR PINK AND SILVER ECONOMY IN THE TWIN TRANSITION LANDSCAPE

TRACK CHAIRS

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TRACK DESCRIPTION

This track welcomes contributions on how financial and economic instruments can support the pink economy and the silver economy within the twin transition, fostering innovation, social inclusion, and long-term resilience. The pink economy concerns the economic empowerment, participation, and consumption patterns of women, while the silver economy focuses on the opportunities generated by population ageing and the growing economic role of older adults. This track encourages studies on investment mechanisms, public policies, blended finance, impact investing, social finance, and ESG-oriented instruments that mobilise resources toward gender equality, active ageing, health, care services, and age-friendly infrastructures. This track particularly welcomes research on the role of digital technologies, artificial intelligence, and fintech in enabling responses to demographic and social transformations. Contributions on gender-responsive budgeting, women's entrepreneurship finance, pension and welfare innovations, social impact bonds, longevity finance, impact measurement, and the integration of diversity and inclusion criteria into financial decision-making are of specific interest. Theoretical, empirical, and interdisciplinary approaches are all in scope.

KEYWORDS

Twin Transition · Pink Economy · Silver Economy · Sustainable Finance · Active Ageing

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

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