

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **24**

HUMAN-CENTRED GENERATIVE AI AND HRM IN THE TWIN TRANSITION: WELL-BEING, DIVERSITY, AND GOOD GOVERNANCE FOR SUSTAINABLE PUBLIC AND PRIVATE ORGANIZATIONS

TRACK CHAIRS

Angelo Rosa
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TRACK DESCRIPTION

This track welcomes contributions on human-centred generative AI adoption and sustainable value creation across public and private organisations in the twin transition. This track encourages studies on job redesign, professional identity, emerging skills, organisational learning, leadership, strategic human resource management and hybrid human-AI teams. This track particularly welcomes research on algorithmic management, fairness, transparency, employee voice, trust, human oversight and accountability, and ethical challenges in AI governance, alongside employee well-being, technostress, burnout, psychological safety and diversity, equity and inclusion. This track also invites work on responsible AI governance, organisational culture, recruitment, performance appraisal, upskilling, people analytics, and the measurement and reporting of human capital and social sustainability. Conceptual, empirical, experimental, design-science and mixed-method contributions are welcome, including comparative studies and practitioner perspectives on organisational innovation, administrative capacity and sustainable public service delivery across accounting, financial services and public management contexts.

KEYWORDS

Generative AI · Human-Centred HRM · Twin Transition · Employee Well-Being · Diversity and Inclusion

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

Hosted by
LUM Giuseppe Degennaro University