

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **29**

POP ACCOUNTING IN THE TWIN TRANSITION: DIGITAL AND SUSTAINABLE POPULAR REPORTING FOR PUBLIC VALUE CREATION

TRACK CHAIRS

Prof. Elio Borgonovi
Bocconi University

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Prof. Paolo Biancone
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TRACK DESCRIPTION

This track welcomes contributions on popular accounting as a means of making financial, social and environmental information accessible to citizens amid the twin digital and green transition. This track encourages studies on popular financial and sustainability reports, citizen budgets, readability, ESG and SDG disclosures, and reporting practices across public and private organisations. This track particularly welcomes research on open data, interactive dashboards, data visualisation and generative AI, examining opportunities for engagement alongside risks of oversimplification and algorithmic opacity. This track also invites work on dialogic accountability, citizen participation, green and gender budgeting, financial literacy, transparency, trust and public value, including the roles of auditors, standard setters and professional accountants. Qualitative, quantitative, experimental, design-science, action-research and comparative contributions are welcome, alongside literature reviews and bibliometric analyses, fostering interdisciplinary dialogue among scholars, practitioners and public managers across diverse institutional and international contexts.

KEYWORDS

Popular accounting · Popular financial reporting · Twin transition · Sustainability reporting · Public value

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

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