

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **30**

PUBLIC POLICY EFFECTIVENESS IN DIGITAL AND GREEN TRANSITIONS: DO ORGANIZATIONAL AND TERRITORIAL CONDITIONS MATTER?

TRACK CHAIRS

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TRACK DESCRIPTION

This track welcomes contributions on the effectiveness of public policies supporting digital and green transitions, focusing on how organisational and territorial conditions shape heterogeneous outcomes. This track encourages studies on policy access and uptake, governance structures, managerial capabilities, financial resources, absorptive capacity, digital infrastructure, innovation ecosystems, and institutional and administrative capacity. This track particularly welcomes research on interactions between organisational and territorial characteristics, examining whether favourable local conditions compensate for constraints or reinforce existing advantages and disparities. This track also invites work on policy-supported complementarities between digital and green investments, fragmented transition pathways, and implications for sustainable value creation. Theoretical and empirical contributions using quantitative, qualitative, mixed-method, or configurational approaches are welcome, including comparisons across small and medium-sized enterprises, family firms, state-owned enterprises, public entities, sectors, and territorial contexts.

KEYWORDS

Corporate governance · Managerial capabilities · Place-based factors · Policy uptake · Digital-green complementarities

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

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