

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

# TWIN TRANSITION

## and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **34**

## UNIVERSITIES, INNOVATION, AND SUSTAINABLE FUTURES: EXPLORING PATHWAYS TO VALUE CREATION

### TRACK CHAIRS


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### TRACK DESCRIPTION

This track welcomes contributions on the role of universities in innovation and sustainable value creation, examining how research-based knowledge generates economic, environmental, and social value. This track encourages studies on academic entrepreneurship, technology transfer, university spin-offs, and university–industry–government relationships as pathways for knowledge valorization and regional development. This track particularly welcomes research on organizational capabilities, institutional conditions, intangible assets, and innovation ecosystems that enable universities to translate scientific knowledge into sustainable outcomes. This track also invites work on digital transformation, governance, green and social innovation, and collaboration among firms, public institutions, investors, and other stakeholders. Contributions addressing disclosure and reporting practices, stakeholder communication, and the legitimacy of university-generated value are equally welcome. Research exploring the conditions shaping innovation processes and their broader impact on sustainable development is encouraged.


### KEYWORDS

University-generated Innovation · Sustainable Value Creation · Knowledge Valorization · Academic Entrepreneurship · Innovation Ecosystems


### IMPORTANT DATES

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| **14 Feb 2027** | **28 Feb 2027** | **31 Mar 2027** | **30 Apr 2027** | **3–4 Jun 2027** |
| Extended abstract and full paper submission | Notification of acceptance | Early registration deadline | Late registration deadline | Conference in Bari |

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

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