

UNIVERSITÀ LUM GIUSEPPE DEGENNARO

3RD A&F LUM CONFERENCE

3–4 June 2027 · Villa Romanazzi Carducci · Bari, IT

ON ACCOUNTING, BANKING, AND FINANCE RESEARCH

TWIN TRANSITION

and Sustainable **Value Creation**

Reimagining Accounting, Banking, and Finance in the Digital and Green Era

SPECIAL TRACK **35**

VALUE CREATION UNDER COMPETING DEMANDS: RELATIONSHIP MANAGEMENT AND STAKEHOLDER ENGAGEMENT IN THE TWIN TRANSITION

TRACK CHAIRS

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TRACK DESCRIPTION

This track welcomes contributions on relationship management and stakeholder engagement in the twin transition, examining how firms address competing digital and green demands to support sustainable value creation. This track encourages studies on stakeholder participation in investment appraisals, governance arrangements, and the prioritization of different interests in digital and environmental innovation strategies. This track particularly welcomes research on coordination across firms, technology providers, public institutions, and affected communities, including the conditions under which stakeholder input meaningfully influences managerial decisions. This track also invites work on artificial intelligence and double materiality assessments, exploring their implications for stakeholder engagement and decision-making. Contributions may examine how stakeholder-informed choices affect value creation and its distribution across organizational and institutional contexts. Conceptual, empirical, and simulation-based research using qualitative, quantitative, or mixed methods is welcome.

KEYWORDS

Twin Transition · Relationship Management · Stakeholder Engagement · Sustainable Value Creation · Digital-Sustainable Business Models

IMPORTANT DATES

14 Feb 2027	28 Feb 2027	31 Mar 2027	30 Apr 2027	3–4 Jun 2027
Extended abstract and full paper submission	Notification of acceptance	Early registration deadline	Late registration deadline	Conference in Bari

Information and submission guidelines: afconference.lum.it · aflumconference@lum.it

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LUM Giuseppe Degennaro University